

ROTARY REVIEW

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March 2010



Upcoming Meetings:

March 4—Graham Aquatic Center

March 11— Identity Theft

March 18th—Milton Hershey School

March 25—Club Day

The Four-Way Test
Of the things we think, say, or do:

- **Is it the truth?**
- **Is it fair to all concerned?**
- **Will it build goodwill and better friendships?**
- **Will it be beneficial to all concerned?**

Win Big at Monte Carlo Night!

Friday, March 12th

Bring your family and friends out for a night of fun and raise money for three local charities! Our annual Monte Carlo fundraiser will be held THIS Friday, March 12th at the Country Club of York in conjunction with the York-East Rotary Club.

Tickets cost \$45 per person and may be purchased at the meeting on Thursday or at the door. Each person in attendance will receive an adult drink, an array of delicious food, and \$50,000 in "play money." These "dollars" may be redeemed for some fantastic prizes. A silent auction of donated items will also be happening during the course of the evening.

The schedule of events include a social hour with hors d'oeuvres at 6:30 p.m. and pasta and carving stations at 7 p.m. Gaming begins at 7:30 p.m. A pastry station will open at 8:30 p.m. The silent auction closes at 9 p.m. and gaming ends at 9:30 p.m. Raffle prize winners will be



drawn at 9:45 p.m. Games include blackjack, roulette, dice wheel, and more.

Proceeds from the event will be distributed to The American Red Cross, The Veterans Memorial Gold Star Healing and Peace Garden, and The Pregnancy and Family Resource Center.

For more details about Monte Carlo Night, talk with Paige Valentine. Items are still being taken for the silent auction. Please contact Kathy Minnich at minnichk@nesd.k12.pa.us or 266-3644 ext. 81577. We hope to see you there!

The Four-Way Test: Are You Using It?

From the earliest days of Rotary, members were concerned with promoting high ethical standards in their professional lives. One of the worlds' most widely printed and quoted statements of business ethics is The Four-Way Test. This guide was written in 1932 by Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy. It was utilized by that company's employees in sales, advertising, production, and in all

interactions with customers. The survival of the company is credited to The Four-Way Tests' simple philosophy. It is no surprise that Taylor became a Rotary International President later in life. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. Why don't you give it a try in YOUR daily life today?

Riikka Rocks!

Learn about our favorite foreign exchange student!

Riikka is from a city called Jyvaskyla in the middle of Finland that has a population of 130,000 people. It's known for the culture it offers (theaters and sports), as well as its excellent university. Riikka's mother is a nurse, her dad is a planner at the post office, and her 20 year-old brother is in the Army (mandatory for all men in Finland). He will later attend the university.



Riikka is enjoying her time in the U.S. and likes the diversity and options that we have. She thinks York is very pretty, but misses being able to go anywhere by bicycle, public transportation, or by foot.

As far as education goes, Riikka thinks that our schools are a bit easier than in her homeland. In Finland, they only study by books and all the tests are essays. She likes the activities at Central High School and really enjoys the sporting events, which are not offered at school in Finland.

Riikka's favorite time in the States was her visit to NYC with her fellow exchange students. She spent four days there sight-

seeing and shopping. She says, "I have been there three times now, but I really want to go back!"

Riikka is very talented. She played the piano in Jyvaskyla conservatoire for eight years, took music theory for a few years, played soccer for nine years, was involved in five summer theatre shows (started out in 3rd grade), and was a Girl Scout leader.

Riikka returns to Finland on August 3rd. She will have two years left of vocational school. She will study audio-visual communications and aspires to be a media assistant. She plans to work with photography or in the movie industry.

When asked about our Rotary Club, Riikka says, "Everyone is really nice! The Rotary here is more involved than in Finland and you do lots of things together. It is nice that there are many activities."

We are very lucky to have Riikka with us. Take some time to get to know her today!

Club Sponsor Spotlight: Block Business Systems

Member: Dave Kopp

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Block Business Systems has been serving clients in the information business since 1986. They empower their clients to meet their needs, solve their problems, and determine their priorities. Block strives to demonstrate the superiority of their services, offering quick response time, and presenting information clearly to aid in the decision-making process. Their purpose is to show their appreciation to their clients, earn their confidence and make their business experience pleasant, while providing a fair outcome for both parties. Block Business Systems endeavors to meet their customer's changing technology needs and objectives on a daily basis.

Our own friend, Dave Kopp has been a co-owner/partner of

Block Business Systems since 2002 and acts as the Vice President. He spends most of his time in the New Business Development side of the business. Dave has been a Rotarian for seven years. He is the Vice President of our Club, the Chair of the Membership Committee, a Board Member, and he also helps out with the Program Committee. He is married and has two children. His wife is a nurse with WellSpan York Plastic Surgery, his daughter is a fourth grade teacher, and his son is employed by Block Business Systems as a Facility Manager. Dave enjoys working out, sailing, playing racquetball, and bee keeping.

Thank you Dave, for your continued support and dedication to the York-North Rotary Club. You are appreciated!

Making Up Missed Meetings: Rotary eClub

Visit www.rotaryclubone.org

Did you know that making up missed meeting is as easy as a click of your mouse? Visit www.rotaryclubone.org!

Following the 4-Way Test, you will be spending 30 minutes on the site to meet the Rotary International requirements for an online make-up, 24 hours a day, 7 days a week. *Please note that you will be asked to make a small donation to keep the site running.*

More than 100 programs are available, with the current programs changing regularly. You will read a variety of articles and will be required to answer questions based on the articles. There is space

on the make-up request form for up to three articles to be reviewed, however you can definitely read more than three during your 30 minute visit obligation. At the end of your 30 minute visit, you'll be able to complete a make-up request form and either print it or email it to Gary Hess for approval of your missed meeting.

Other ways to make up a missed meeting include: attending a Board meeting, committee meeting, Interact meeting or other Rotary Club meeting. Meetings should ideally be made up within 14 days of the missed meeting.